

McMaster University Faculty of Health Sciences Continuing Education follows the guidelines set out by the following:

1. CMA Policy Summary on Physicians and Pharmaceutical Industry, 2007 Update
2. ACCME Guidelines for Commercial Support of Continuing Medical Education, 2008
3. AMA Ethical Opinions on Gifts to Physicians
4. Canadian RX&D Marketing Code, 2010

In particular, the following points are emphasized:

### *Program Planning and Topic / Speaker Selection*

The Continuing Education Program, or designated McMaster Faculty of Health Sciences faculty, must have overall responsibility for the design, content and delivery of the CE activity. This includes the selection of topics, speakers and course materials. A resource person from an industry partner(s) is encouraged to participate in the planning.

### *Presentations*

Topics may not be product or promotion oriented and presentations must give a balanced view of all therapeutic options. Use of generic names is encouraged. If trade names are employed, the trade names of relevant competing products must also be used.

### *Registration Fee*

One company may underwrite the expenses of an event, however, a registration fee must be charged to the participants of the CE program.

### *Payment to registrants*

Participants must not be directly paid in any way to attend a program. Participants must be responsible for their own travel and lodging costs, although the costs of accommodation and meals may be offset somewhat by an unrestricted educational grant or grant-in-aid from commercial sources.

### *Commercial Displays*

When commercial exhibits are part of the program, arrangements for these should not influence planning nor interfere with the presentation of the CE program. The location of promotional displays must be determined by the Continuing Education

Program and should be in an area outside of that used for the educational activities.

*Extent of Commercial Support*

Commercially supported social events should not compete with, nor take precedence over, educational events.

*Direction of Funds from Commercial Sources*

Funds from commercial sources assume the form of educational-grants-in-aid made payable to Continuing Education, Faculty of Health Sciences, McMaster University.

*Payment of Faculty*

McMaster University faculty members may not be *specifically* supported by, or receive gifts from commercial organizations while taking part in McMaster University Faculty of Health Sciences Continuing Education sponsored activities. Faculty may receive honoraria for their participation, but this must be in the form of an Educational-Grant-in-Aid paid to the Continuing Education Program. The Continuing Education Program will pay the honoraria to the faculty members.

*Disclosures*

Disclosure of affiliations, sponsorships, honoraria, monetary support and other potentially biasing factors must routinely be made to the participants in the continuing education activity by McMaster University faculty and visiting speakers.

*Acknowledgements*

Educational Grants must be acknowledged in the program brochure and at the program.

Continuing Education Program  
McMaster University, Faculty of Health Sciences  
2007